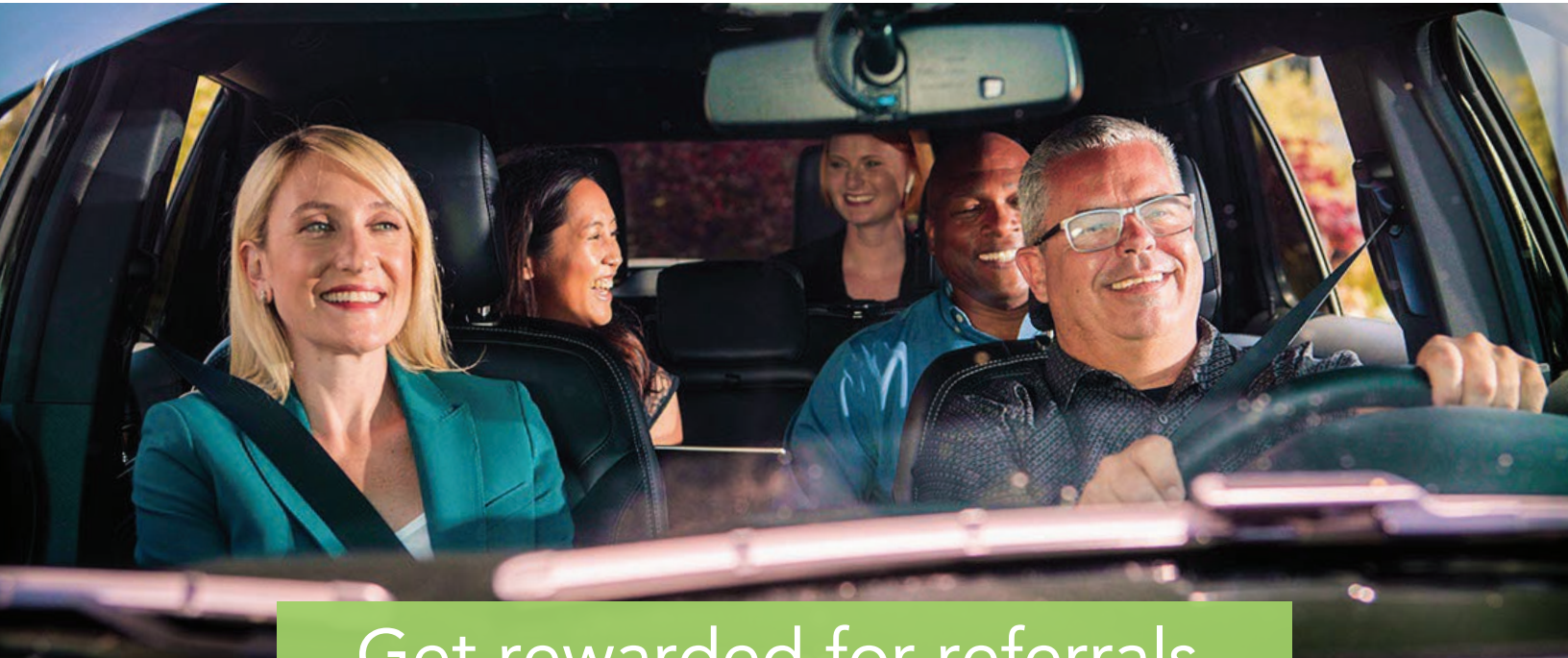


Vanpool Ambassador Program



Get rewarded for referrals

- **Become a SANDAG Vanpool Program Ambassador**

As a current vanpooler, we believe you can help us sell the benefits of the SANDAG Vanpool Program better than anyone else. So why not become a SANDAG Vanpool Program Ambassador? Once you sign up as an ambassador, we will equip you with a toolkit of resources to help you highlight the benefits of the program to friends and coworkers. This will include ambassador business cards that you can hand out to potential vanpoolers so that you get credit if they sign up. That's right, we'll reward you for each new person you bring to the program.

- **What can you offer interested vanpoolers?**

To entice people to start vanpooling, SANDAG will provide free gas for the first month for any new van you recruit to the program (up to \$275). Electric vanpools will receive one free weekend Tesla rental, valued at \$275. The new vanpool must use promo code SANDAG. Be sure they provide your Van ID so you get the credit.

- **What's in it for you?**

For a limited time, SANDAG will pay up to \$999* toward your vanpool's lease for one month for each new van you recruit. The new van of five or more people must remain on the road for at least 30 days and one of the new members must contact SANDAG to provide the name and contact for each individual in the van. This promotion does not apply to vans that have already begun working directly with our vanpool vendor. SANDAG must refer this van from you to the vendor in order for you to receive the benefit. *Up to \$599 toward your van's lease in addition to the \$400 monthly SANDAG Vanpool Program subsidy.

- **Continued Refer a Friend Promotion**

SANDAG will continue to give you a \$25 gas card for each new person you bring to the program that fills a seat in an existing van. In addition, SANDAG will give that new vanpooler a \$25 gas card. That's free gas for you AND them! Vanpoolers in an electric vehicle will receive a \$25 gift card. *The new vanpooler must remain in the program for at least 30 days. This promotion cannot be combined with any other promotion, but there is no limit to the number of friends you refer.*

To get started visit iCommuterSD.com, call Michelle Porter at (619) 699-0706, or email Michelle.Porter@sandag.org.