

## SANDAG Vanpool Program FY22 Promotion Official Rules

These rules govern the SANDAG Vanpool Program FY22 Promotion, including the New Vanpool Promotion (Promotion), the Referral Program (Referral Program), and the Vanpool Ambassador Program Promotion (Ambassador Program) being conducted by the San Diego Association of Governments (SANDAG) beginning on July 1, 2021 at 12:00 a.m. PT and ending on June 30, 2022 at 11:59 p.m. PT (Promotion Period).

### 1. HOW TO PARTICIPATE

Individual commuters can participate in the SANDAG Vanpool Program FY22 Promotion by following one or more of the methods below:

- A. NEW VANPOOL PROMOTION (Promotion).** Up to one hundred (100) new vanpools formed during the Promotion Period using the promotion code "SANDAG" will be eligible for up to \$599 toward their entire van lease for one month. This is in addition to the existing SANDAG Vanpool Program monthly subsidy. The vanpool may be new to the SANDAG Vanpool Program or may be a vanpool restarting in the SANDAG Vanpool Program, and must be on the road for at least 30 days to qualify.

#### ELIGIBILITY RESTRICTIONS

The Promotion is open to all persons who are 18 years of age or older and who live or work in San Diego County. The Promotion will be awarded to the vanpool leaseholder, or the party responsible for the vehicle lease. New vanpools must have eighty (80) percent vehicle start-up occupancy and have an origin and destination in San Diego County, or have an origin *or* destination in San Diego County *and* travel a minimum of twenty (20) one-way miles within San Diego County. Employees of SANDAG, the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. Contractors or consultants of SANDAG who are working on any iCommute projects during the Referral Program Period also are ineligible to win. This Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

Participants are required to provide truthful information. In order to claim the award, SANDAG may require the winners to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

#### VANPOOL PROMOTION AWARD

Up to \$599 of the new van's lease cost will be paid for one month after the vanpool has been running for 30 days. The award plus the monthly subsidy cannot be greater than the monthly lease cost; vanpools will be eligible for the entire award amount as long as their monthly lease cost is greater than \$999 per month. A maximum of one hundred (100) vans will be awarded during the Promotion Period on a first-come, first-served basis as participants meet the requirements

- B. REFERRAL PROGRAM PROMOTION (Referral Program).** Up to fifty (50) existing SANDAG Vanpool Program participants who refer a new participant to a vanpool are eligible to receive a \$25.00 gas card for themselves and a \$25.00 gas card for the referred new vanpooler. The referred vanpooler must supply the referring participant's name, email address, and promotional code "SANDAG" at the time of registration. The referred vanpooler must be new to the SANDAG Vanpool Program, and must participate in an eligible vanpool for at least ninety (90) days for the participants to qualify.

## ELIGIBILITY RESTRICTIONS

The Referral Program is open to all existing SANDAG Vanpool Program participants who are 18 years of age or older and who live or work in San Diego County. The referred participant must join a vanpool with eighty (80) percent vehicle occupancy and have an origin and destination in San Diego County, or have an origin *or* destination in San Diego County *and* travel a minimum of twenty (20) one-way miles within San Diego County. Employees of SANDAG, the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. Contractors or consultants of SANDAG who are working on any iCommute projects during the Referral Program Period are also ineligible to win. This Referral Program is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. SANDAG will disqualify any individuals who do not meet these eligibility requirements. This promotion may not be combined with the Vanpool Ambassador Program Promotion.

Participants are required to provide truthful information. In order to claim the award, SANDAG may require the winners to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

## REFERRAL PROGRAM AWARD

One hundred (100) awards will be awarded during the Promotion Period (one per referring participant and one per referred vanpooler; retail value \$25.00 each). Awards will be awarded on a first-come, first-served basis as participants meet the requirements. Award recipients will be notified at the completion of one month of the new vanpooler's participation in the SANDAG Vanpool Program. Vanpools are only eligible for one (1) award per Promotion Period.

- C. VANPOOL AMBASSADOR PROGRAM PROMOTION (Ambassador Program).** SANDAG Vanpool Program participants who refer a new vanpool to the SANDAG Vanpool Program will be eligible for up to \$599 toward their entire van lease for one month. SANDAG will pay the van lease for one month up to \$599 for any eligible participant until the Ambassador Program promotion awards sixteen (16) vans. This is in addition to the existing SANDAG Vanpool Program monthly subsidy. The referring vanpooler must supply his or her Van ID to the referred participant at the time of registration. The referred vanpool must be new to the SANDAG Vanpool Program, or have not been enrolled in the SANDAG Vanpool Program for at least two (2) years, and must participate in an eligible vanpool for at least thirty (30) days to qualify. One of the new van members must contact SANDAG to give them the names of all individuals in the van. This promotion does not apply to vans that have already begun working directly with the vanpool vendor, or to referring vans that have already received a \$599 incentive through the new vanpool promotion.

## ELIGIBILITY RESTRICTIONS

The Ambassador Program is open to all existing SANDAG Vanpool Program participants who are 18 years of age or older and who live or work in San Diego County. The referred participant must join a vanpool with eighty (80) percent vehicle occupancy and have an origin and destination in San Diego County, or have an origin *or* destination in San Diego County *and* travel a minimum of twenty (20) one-way miles within San Diego County. Employees of SANDAG, the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. Contractors or consultants of SANDAG who are working on any iCommute projects during the Ambassador Program Period are also ineligible to win. This Ambassador Program is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. SANDAG will disqualify any individuals who do not meet these eligibility requirements. This promotion may not be combined with the Referral Program Promotion.

Participants are required to provide truthful information. In order to claim the award, SANDAG may require the winners to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet

these eligibility requirements.

## AMBASSADOR PROGRAM AWARD

Up to \$599 of the participant's van lease cost will be paid for, with a maximum of sixteen referring vans to be awarded during the Promotion Period on a first-come, first-served basis as participants meet the requirements. Award recipients will be notified at the completion of ninety (90) days of the new vanpooler's participation in the SANDAG Vanpool Program.

## 2. CONDITIONS

Decisions made by SANDAG management with respect to the Promotion and/or Referral Program are final.

The Promotion and Referral Program are governed by and subject to the laws of the State of California and the United States as applicable. All federal, state, and local laws and regulations apply. Void where prohibited by law. Promotion and Referral Program Award recipients are responsible for paying all applicable taxes and fees.

By participating in the Promotion and/or Referral Program, the participant agrees to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of any Promotion and/or Referral Program Award. Prior to release of the award to the winner, SANDAG, in its sole discretion, may require the Promotion and/or Referral Award recipient (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents, and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from use of the Promotion and/or Referral Program Award and participation in the Promotion and/or Referral Program.

Eligible participants may participate in multiple promotions. The Promotion and Referral Program Awards are expressly limited to the items listed above and there is no substitution, transfer, or cash equivalent, except that SANDAG may, at its sole discretion, substitute an award of comparable value. The winners will be solely responsible for all taxes and all other fees and expenses associated with the receipt and use of the Awards. SANDAG is not responsible for prize utility, quality, or otherwise.

If for any reason the Promotion and/or Referral Program cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion and/or Referral Program, or if the Promotion and/or Referral Program is compromised or becomes technically corrupted in any way, electronically or otherwise, SANDAG reserves the right to cancel, terminate or modify the Promotion and/or Referral Program. If due to circumstances beyond the control of SANDAG, any competition or award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Promotion and/or Referral Program and shall not be required to award a substitute award or recognition.

SANDAG is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion and/or Referral Program, or in the announcement of the Promotion and/or Referral Program award.

For a copy of these Official Rules, send a self-addressed stamped envelope for receipt to "SANDAG Vanpool Program FY22 Promotion Official Rules," Attn: Mary Anne Maslo, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. The Official Rules shall also be available during regular business hours at the SANDAG offices.

Si desea obtener información en español por favor comuníquese al (619) 699-1950 o [iCommute@sandag.org](mailto:iCommute@sandag.org).

### 3. PRIVACY

By use of any SANDAG website or SANDAG services and programs, you agree to the Terms of Use and SANDAG's data collection practices contained in the SANDAG Privacy Policy for Collection, Management, and Storage of Personal Information located at [SANDAG.org/privacy](https://www.sandag.org/privacy).

Sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. Questions should be directed to iCommute at [iCommute@sandag.org](mailto:iCommute@sandag.org). Please reference "SANDAG Vanpool Program FY22 Promotion" in your email subject line.