

## Clean Air Day 2020 Social Media Sweepstakes Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN  
NO PURCHASE OR PAYMENT WILL INCREASE YOUR CHANCE OF  
WINNING**

These rules govern the Clean Air Day 2020 Social Media Sweepstakes being conducted by the San Diego Association of Governments (SANDAG) beginning on October 5, 2020 at 12:00 a.m. PT and ending on October 9, 2020 at 11:59 a.m. PT (Promotion Period).

### 1. HOW TO PARTICIPATE

Individuals can participate in the Social Media Sweepstakes by following one of the methods below:

**SOCIAL MEDIA SWEEPSTAKES.** On Monday, October 5, 2020, iCommute San Diego will post a photo on the [@iCommuteSD](#) Facebook page inviting commuters to share a photo or pledge story. To enter, participants must comment on that post, pinned to the top of the @iCommuteSD Facebook page, with a photo or story of their pledge to clean the air with a telework, walk, bike, carpool, transit, or vanpool commute. By commenting and/or adding a photo on the designated post on the iCommute Facebook page, participants will be entered into a prize drawing for a gift card. There will be one winner selected. A member of SANDAG staff will use a computer to randomly select one grand prize winner from the entries received at the end of the Sweepstakes Period. Comments must be submitted by October 9, 2020 at 11:59 p.m. PT.

You also may enter the Social Media Sweepstakes by mailing a postcard with your first and last name, street address, city, state, ZIP Code, telephone number including area code, and a valid email address (if you have one) to Phoenix Smith's attention, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. You must include on the postcard that you would like to participate in "Clean Air Day 2020 – Social Media Sweepstakes." A postcard will count as one entry, a total of one postcard may be submitted per person. Postcards must be received by 11:59 p.m. PT on October 9, 2020. All postcard entries submitted become the sole property of SANDAG and will not be acknowledged or returned.

Only one entry per person is permitted. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Proof of submission of an entry shall not be deemed proof

of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected entries, which will be disqualified.

#### ELIGIBILITY RESTRICTIONS

The Social Media Sweepstakes is open to all persons who are 18 years of age or older and who live or work in San Diego County. Employees of SANDAG, Caltrans, NCTD, MTS, contractors or consultants of SANDAG who are working on any iCommute projects during the Social Media Sweepstakes Period, the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win.

The Social Media Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participants are required to provide truthful information. In order to claim the prize, SANDAG may require the winner to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

#### SOCIAL MEDIA SWEEPSTAKES AWARD

One (1) grand prize of a \$500 gift card to Cal Coast Bicycles will be awarded at the end of the Clean Air Day 2020 Social Media Sweepstakes.

The Social Media Sweepstakes Award winner will be notified on Monday, October 12, 2020 by 5 p.m. PT. The winner will be notified via Facebook. SANDAG staff will reply to the winning comment entry inviting the participant to provide an email address for further communication and procedures to claim their prize.

One winner will be selected by random drawing among all eligible entries received by Friday, October 9 at 11:59 p.m. PT. The random drawings will be conducted by staff at SANDAG on Monday, October 12, 2020.

Social Media Sweepstakes Awards will be mailed to the individual winner at the home or business address provided.

## **2. CONDITIONS**

Decisions made by SANDAG management with respect to the Social Media Sweepstakes are final.

The Social Media Sweepstakes is governed by and subject to the laws of the State of California and the United States. All federal, state, and local laws and regulations apply. Void where prohibited by law. Social Media Sweepstakes Award recipients will pay all applicable taxes and fees.

By participating in the Social Media Sweepstakes, the participant agrees to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Social Media Sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of any Social Media Sweepstakes Award. Prior to release of the award to the winner, SANDAG, in its sole discretion, may require the Social Media Sweepstakes Award recipient (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents, and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from use of the Social Media Sweepstakes Award and participation in the Social Media Sweepstakes.

The Social Media Sweepstakes Award winner must sign and return an affidavit of eligibility within fourteen (14) days of the date SANDAG sends notification to the winner. If a potential winner cannot be contacted or fails to sign and return the required affidavit of eligibility and/or liability or publicity release within fourteen (14) days of SANDAG sending the notification of winning, the potential winner forfeits the Social Media Sweepstakes Award and a new winner may be selected. Substitute winner will have fourteen (14) days to claim the Sweepstakes Award.

Participants may only win one sweepstakes sponsored by SANDAG in any six-month period.

The Social Media Sweepstakes Awards are expressly limited to the items listed above and there is no substitution, transfer, or cash equivalent, except that SANDAG may, at its sole discretion, substitute an award of comparable value. The winner will be solely responsible for all taxes and all other fees and expenses associated with the receipt and use of the Sweepstakes Awards. SANDAG is not responsible for prize utility, quality, or otherwise.

If for any reason this Social Media Sweepstakes cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering,

unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Social Media Sweepstakes, or if the Social Media Sweepstakes is compromised or becomes technically corrupted in anyway, electronically or otherwise, SANDAG reserves the right to cancel, terminate or modify the Social Media Sweepstakes. If due to circumstances beyond the control of SANDAG, any award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Social Media Sweepstakes and shall not be required to award a substitute award.

SANDAG, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of SANDAG or its websites. Failure to comply with the rules of the Sweepstakes may result in a participant's disqualification and/or forfeiture of any award. If SANDAG makes a good faith determination that cheating or fraudulent activity has occurred in connection with the Social Media Sweepstakes, SANDAG reserves the right to disqualify that participant from winning future promotions and to prosecute and seek damages to the fullest extent permitted by law.

Where a conflict exists between promotions, SANDAG reserves the right to determine which promotion will apply.

SANDAG is not responsible for typographical or other errors in the printing, the offering, the administration, or the announcement of the Social Media Sweepstakes award.

For a copy of these Official Rules, send a self-addressed stamped envelope for receipt to "Rideshare Week 2019 Social Media Sweepstakes Official Rules," Attn: Phoenix Smith, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. For the name(s) of the prize winner, send a self-addressed stamped envelope for receipt to the above address marked "Clean Air Day 2020 Social Media Sweepstakes Winner." The Official Rules also shall be available during regular business hours at the SANDAG offices.

### **3. PRIVACY**

By use of any SANDAG website or SANDAG services and programs, you agree to the Terms of Use and SANDAG's data collection practices contained in the SANDAG Privacy Policy for Collection, Management, and Storage of Personal Information located at [sandag.org/privacy](http://sandag.org/privacy).

The Clean Air Day 2020 Social Media Sweepstakes is sponsored by SANDAG, 401 B

Street, Suite 800, San Diego, CA 92101. Questions should be directed to Phoenix Smith at (619) 699-6967 or [phoenix.smith@sandag.org](mailto:phoenix.smith@sandag.org). Please reference “Clean Air Day 2020 Social Media Sweepstakes” in your email subject line.

Si desea obtener información en español, por favor comuníquese al (619) 699-1950 o [iCommute@sandag.org](mailto:iCommute@sandag.org).

In compliance with the Americans with Disabilities Act (ADA), this document is available in alternate formats by contacting the SANDAG ADA Coordinator, the Director of Administration, at (619) 699-1900 or (619) 699-1904 (TTY).