

## SANDAG Vanpool Program "Redesign Your Commute" FY17 Promotion Official Rules

### NO PURCHASE NECESSARY TO ENTER OR WIN NO PURCHASE OR PAYMENT WILL INCREASE YOUR CHANCE OF WINNING

These rules govern the Redesign Your Commute FY17 Promotion, including the Vanpool Promotion (Promotion) being conducted by the San Diego Association of Governments (SANDAG) beginning on October 1, 2016 at 12:00 a.m. PT and ending on June 30, 2017 at 11:59 p.m. PT (Promotion Period). These rules also govern the Referral Program (Referral Program) beginning on September 1, 2016 at 12:00 a.m. PT and ending on June 30, 2017 at 11:59 p.m. PT (Referral Program Period).

#### 1. HOW TO PARTICIPATE

Individual commuters can participate in the Redesign Your Commute FY17 Promotion by following one or more of the methods below:

- A. VANPOOL PROMOTION (Promotion).** The first twenty (20) eligible new vanpools formed during the Promotion Period using the promotion code "SANDAG" will receive one (1) \$100 dollar gas card. The Promotion is limited to the first twenty (20) new vanpool sign-ups received during the Promotion Period using the promotion code, and awarded on a first-come, first-served basis.

#### ELIGIBILITY RESTRICTIONS

The Promotion is open to all persons who are 18 years of age or older and who live or work in San Diego County. The Promotion will be awarded to the vanpool leaseholder, or the party responsible for the vehicle lease. New vanpools must have eighty (80) percent vehicle start-up occupancy and have an origin and destination in San Diego County, or have an origin *or* destination in San Diego County *and* travel a minimum of twenty (20) one-way miles within San Diego County. Employees of SANDAG, the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. Contractors or consultants of SANDAG who are working on any iCommute projects during the Referral Program Period also are ineligible to win. This Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

Participants are required to provide truthful information. In order to claim the prize, SANDAG may require the winners to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements

#### VANPOOL DISCOUNT AWARD

The twenty (20) gas cards will be awarded to the first twenty (20) vanpool leaseholders who sign up for a new vanpool. The gas card should be used for gas for the vanpool only.

- B. REFERRAL PROGRAM PROMOTION (Referral Program).** The first fifty (50) existing SANDAG Vanpool Program participants who refer a new participant to a vanpool are eligible to receive a \$25.00 gas card for themselves and a \$25.00 gas card for the referred new vanpooler. The referred vanpooler must supply the referring participant's name, email address, and promotional code "SANDAG" at the time of registration. The referred vanpooler must be new to the SANDAG Vanpool Program, and must participate in an eligible vanpool for at least one full month for the participants to qualify.

#### ELIGIBILITY RESTRICTIONS

The Referral Program is open to all existing SANDAG Vanpool Program participants who are 18 years of age or older and who live or work in San Diego County. The referred participant must join a vanpool with eighty (80) percent vehicle occupancy and have an origin and destination in San Diego County, or have an origin *or* destination in San Diego County *and* travel a minimum of twenty (20) one-way miles within San Diego County. Employees of SANDAG, the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. Contractors or consultants of SANDAG who are working on any iCommute projects during the Referral Program Period are also ineligible to win. This Referral Program is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

Participants are required to provide truthful information. In order to claim the prize, SANDAG may require the winners to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements

#### REFERRAL PROGRAM AWARD

One hundred (100) rewards will be awarded during the Promotion Period (one per referring participant and one per referred vanpooler; retail value \$25.00 each). Rewards will be awarded on a first-come, first-served basis as participants meet the requirements. Reward recipients will be notified at the completion of one month of the new vanpooler's participation in the SANDAG Vanpool Program.

## 2. CONDITIONS

Decisions made by SANDAG management with respect to the Promotion and/or Referral Program are final.

The Promotion and Referral Program are governed by and subject to the laws of the State of California and the United States as applicable. All federal, state, and local laws and regulations apply. Void where prohibited by law. Promotion and Referral Program Award recipients are responsible for paying all applicable taxes and fees.

By participating in the Promotion and/or Referral Program, the participant agrees to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of any Promotion and/or Referral Program Award. Prior to release of the award to the winner, SANDAG, in its sole discretion, may require the Promotion and/or Referral Award recipient (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents, and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from use of the Promotion and/or Referral Program Award and participation in the Promotion and/or Referral Program.

Eligible participants may participate in multiple promotions. The Promotion and Referral Program Awards are expressly limited to the items listed above and there is no substitution, transfer, or cash equivalent, except that SANDAG may, at its sole discretion, substitute an award of comparable value. The winners will be solely responsible for all taxes and all other fees and expenses associated with the receipt and use of the Awards. SANDAG is not responsible for prize utility, quality, or otherwise.

If for any reason the Promotion and/or Referral Program cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion and/or Referral Program, or if the Promotion and/or Referral Program is compromised or becomes technically corrupted in any way, electronically or otherwise, SANDAG reserves the right to cancel, terminate or modify the Promotion and/or Referral Program. If due to

circumstances beyond the control of SANDAG, any competition or award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Promotion and/or Referral Program and shall not be required to award a substitute award or recognition.

SANDAG is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion and/or Referral Program, or in the announcement of the Promotion and/or Referral Program award.

For a copy of these Official Rules, send a self-addressed stamped envelope for receipt to "Redesign Your Commute FY17 Promotion Official Rules," Attn: Phoenix Smith, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. The Official Rules shall also be available during regular business hours at the SANDAG offices.

Si desea obtener información en español por favor comuníquese al (619) 699-1950 o [pio@sandag.org](mailto:pio@sandag.org).

### **3. PRIVACY**

By use of any SANDAG website or SANDAG services and programs, you agree to the Terms of Use and SANDAG's data collection practices contained in the SANDAG Privacy Policy for Collection, Management, and Storage of Personal Information located at [SANDAG.org/privacy](http://SANDAG.org/privacy).

Sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. Questions should be directed to Phoenix Smith at (619) 699-6967 or [phoenix.smith@sandag.org](mailto:phoenix.smith@sandag.org). Please reference "Redesign Your Commute FY17 Promotion" in your email subject line.