Rideshare 2014 Sweepstakes
and Corporate Challenge Competition Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN
NO PURCHASE OR PAYMENT WILL INCREASE YOUR CHANCE OF WINNING

These rules govern the Rideshare 2014 Sweepstakes (Sweepstakes) and Corporate Challenge Competition (Competition) being conducted by the San Diego Association of Governments (SANDAG) beginning on October 1, 2014 at 12:00 a.m. PST and ending on November 2, 2014 at 11:59 p.m. PST (Sweepstakes or Competition Period).

1. RIDESHARE 2014 SWEEPSTAKES

HOW TO PARTICIPATE

To enter the Sweepstakes, please follow one or more of the methods below:

A. TRIPTRACKER ENTRY FOR CORPORATE CHALLENGE EMPLOYEES. Only employees of organizations participating in the Corporate Challenge are eligible for this entry method. Register for an iCommute account at 511sd.com/iCommute. During the Sweepstakes Period, log eligible commute trips using the iCommute TripTracker tool. Eligible commute trips include carpool, vanpool, public transit, bike, or walk, but do not include drive alone and motorcycle/scooter trips or telework and compressed work week schedules. By registering for an iCommute account and logging at least one eligible commute trip in TripTracker on the iCommute website, you will be entered into a prize drawing. Log at least one eligible commute trip per week for additional entries. One entry per week is allowed for a total of five (5) possible entries during the Sweepstakes Period. Winners will be randomly generated from the iCommute online system.

You may also enter the Sweepstakes by mailing a postcard with your first and last name, complete address, city, state, ZIP Code, telephone number, date of birth, the name of the organization where you are employed, and a valid email address (if you have one) attention Paula Zamudio, SANDAG, 401 B Street, Suite 800 San Diego, CA 92101. You must include on the postcard that you would like to participate in the “Rideshare 2014 Sweepstakes – TripTracker Entry.” Only employees of organizations participating in the Corporate Challenge are eligible for this entry method. Each postcard will count as one entry, one postcard entry per person, per week is allowed. An aggregate of five (5) possible entries, whether by TripTracker or by postcard, will be allowed during the Sweepstakes Period.

B. SOCIAL MEDIA ENTRY. Each week during the Sweepstakes Period, SANDAG will post a photo of a different mode of transportation to its Facebook (@SANDAGregion), Twitter (@SANDAG), and Instagram (@SANDAGregion) pages. During the Sweepstakes Period:
   - comment on one of the SANDAG Facebook (@SANDAGregion) posts about the Sweepstakes to share your rideshare experience;
   - share your rideshare experience on Twitter by either (1) replying to one of the SANDAG Twitter (@SANDAG) posts about the Sweepstakes using “#RideshareSD” or (2) tagging a separate tweet about your rideshare experience with “#RideshareSD”; or
   - share a photograph that shows your rideshare experience on Instagram (@SANDAGregion) using “#RideshareSD” and @SANDAGregion for additional opportunities to win.

Only one comment on each eligible SANDAG Facebook post will count as an entry for a total of one (1) possible entry per Facebook post per week. Only one eligible Twitter post or eligible response per week will count as an entry. Only one (1) Instagram post per week will count as an entry. A total of four (4) possible entries can be earned per social media channel during the Sweepstakes Period.
You may also enter the Sweepstakes by mailing a postcard with your first and last name, complete address, city, state, ZIP Code, telephone number, date of birth, and a valid email address (if you have one) attention Paula Zamudio, SANDAG, 401 B Street, Suite 800 San Diego, CA 92101. You must include on the postcard that you would like to participate in the “Rideshare 2014 Sweepstakes – Social Media Entry.” Each postcard will count as one entry, twelve (12) postcard entries per person during the Sweepstakes Period are allowed. An aggregate of twelve (12) possible entries, whether by postcard or by social media, will be allowed during the Sweepstakes Period.

All entries submitted become the sole property of SANDAG and will not be acknowledged or returned. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules, the submission of entries over the maximum allowed above, or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Proof of submission of an entry shall not be deemed proof of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified.

ELIGIBILITY RESTRICTIONS

The Sweepstakes is open to all persons who are 18 years of age or older. Employees of SANDAG, Caltrans, NCTD, MTS, contractors or consultants of SANDAG who are working on any iCommute projects during the Sweepstakes Period, the members of their immediate families (spouse, parent, sibling, or child), and those living in the same household of each (whether related or not), are ineligible to win. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

Participants are required to provide truthful information. In order to claim the prize, SANDAG may require the winners to provide a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

SWEEPSTAKES AWARD

The Sweepstakes Awards will vary. At least twelve (12) prizes per week will be awarded for the Rideshare 2014 Sweepstakes TripTracker entries (Approximate Retail Value between $10 and $100 each) including one grand prize (Approximate Retail Value of $450) which will be awarded at the end of the Sweepstakes Period.

At least five (5) prizes per week will be awarded for the Social Media entries (Approximate Retail Value between $50 and $150 each), including two grand prizes (Approximate Retail Value of $450 each) which will be awarded at the end of the Sweepstakes Period.

Odds of winning depend on the total number of entries received during the Sweepstakes Period. Entries will be accepted and Sweepstakes Awards will be awarded according to the following schedule:

TripTracker entries:

- 12:01 a.m. on Wednesday, October 1, 2014 through Sunday, October 5, 2014 at 11:59 p.m.: notified by Wednesday, October 8, 2014 at 11:59 p.m.
- 12:01 a.m. on Monday, October 6, 2014 through Sunday, October 12, 2014 at 11:59 p.m.: notified by Wednesday, October 15, 2014 at 11:59 p.m.
12:01 a.m. on Monday, October 13, 2014 through Sunday, October 19, 2014 at 11:59 p.m.: notified by Wednesday, October 22, 2014 at 11:59 p.m.

12:01 a.m. on Monday, October 20, 2014 through Sunday, October 26, 2014 at 11:59 p.m.: notified by Wednesday, October 29, 2014 at 11:59 p.m.

12:01 a.m. on Monday, October 27, 2014 through Sunday, November 2, 2014 at 11:59 p.m.: notified by Wednesday, November 5, 2014 at 11:59 p.m.

Social media entries:

12:01 a.m. on Monday, October 6, 2014 through Sunday, October 12, 2014 at 11:59 p.m.: notified by Wednesday, October 15, 2014 at 11:59 p.m.

12:01 a.m. on Monday, October 13, 2014 through Sunday, October 19, 2014 at 11:59 p.m.: notified by Wednesday, October 22, 2014 at 11:59 p.m.

12:01 a.m. on Monday, October 20, 2014 through Sunday, October 26, 2014 at 11:59 p.m.: notified by Wednesday, October 29, 2014 at 11:59 p.m.

12:01 a.m. on Monday, October 27, 2014 through Sunday, November 2, 2014 at 11:59 p.m.: notified by Wednesday, November 5, 2014 at 11:59 p.m.

Sweepstakes Awards must be redeemed within ten (10) business days of the date SANDAG sends notification to the winner. Participants are eligible to win a SANDAG sponsored Sweepstakes once every ninety (90) days. Winners will be selected by random drawing among all eligible entries received during the Sweepstakes Period. The random drawings will be conducted by Transportation Demand Management/iCommute staff at SANDAG. Winners will be notified either by email according the contact information provided in the winner’s iCommute account or via the winner’s social media account. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Sweepstakes award.

The Sweepstakes may be combined with other SANDAG promotions. Where a conflict exists between promotions, SANDAG reserves the right to determine which promotion will apply. SANDAG reserves the right to modify, suspend, cancel or extend any promotion at any time without prior notice. SANDAG also reserves the right to change, add, delete, or alter in any way the official Sweepstakes details and restrictions at any time during any promotion, without prior notice.

2. CORPORATE CHALLENGE COMPETITION

HOW TO PARTICIPATE

To participate in the Competition, employers must register online at 511sd.com/iCommute by 4 p.m. Friday, September 26, 2014. Participating employers must use an employer network account with the iCommute online system for trips to be counted toward Competition totals. Participating employees of registered employers in the Competition must create an iCommute account, or use their existing iCommute account, and must be registered in the employer network. During the Competition Period, employees must log their eligible commute trips using the iCommute TripTracker tool. Eligible commute trips include carpool, vanpool, public transit, bike, or walk, but do not include drive alone, motorcycle/scooter trips, telework or compressed work week schedules. Trips taken from October 1-31, 2014 can be logged beginning Wednesday, October 1, 2014, at 12:00:01 a.m. (PST) and ending on Tuesday, November 2, 2014, at 11:59:59 p.m. (PST). Every eligible one-way commute trip logged by an employee in an employer network will earn one point for that employer with a maximum of two possible points per employee per day.
The employer with the highest average number of points per employee in its size category will be recognized as described below. Size categories are based on the number of employees working in San Diego County and are as follows:

A. Micro Employer: 1-25 employees
B. Small Employer: 26-100 employees
C. Medium Employer: 101–500 employees
D. Large Employer: 501-2,000 employees
E. Macro Employer: 2,001-5,000 employees
F. Mega Employer: 5,001+ employees

The SANDAG iCommute program reserves the right to redefine the size categories noted herein depending on the number of participating employers and their sizes at any point during the Competition. If there is a tie in any category, iCommute staff will tally the total miles traveled by all eligible commute trips logged for the tied employers and the employer with the greatest number of total eligible miles traveled and logged in the iCommute TripTracker tool will be the winner of its size category.

All entries submitted become the sole property of SANDAG and will not be acknowledged or returned. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries. Proof of submission of an entry shall not be deemed proof of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified.

ELIGIBILITY RESTRICTIONS

The Competition is open to legal businesses, agencies, and nonprofits with locations in San Diego County. Employees of SANDAG, Caltrans, NCTD, MTS, and contractors or consultants of SANDAG who are working on any iCommute projects during the Competition Period, and the immediate family members and those living in the same household of each are not eligible to win awards or other remuneration associated with the Sweepstakes but those agencies or firms shall remain eligible to receive recognition by winning the Competition. All determinations of eligibility shall be made by SANDAG in its sole discretion.

Participants are required to provide truthful information. SANDAG will disqualify any employers who do not meet these eligibility requirements.

COMPETITION RECOGNITION

The employer in each category with the most points will receive recognition in a print ad in a regional newspaper, on SANDAG social media, and on the iCommute website; a commemorative plaque; and mention in a SANDAG press release (Competition Recognition). Winners will be notified by email according to the contact information used to register for the Corporate Challenge by Wednesday, November 12 at 11:59 p.m. PST.

The Competition Recognition is expressly limited to the items listed above and unless otherwise expressly specified, does not include taxes, gratuities, or any other expenses. The winners will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Competition Recognition.
3. CONDITIONS

Decisions made by SANDAG management with respect to the Sweepstakes and the Competition are final.

The Sweepstakes and Competition are governed by and subject to the laws of the State of California and the United States. All federal, state, and local laws and regulations apply. Void where prohibited by law. Sweepstakes award recipients will pay all applicable taxes and fees.

By participating in the Sweepstakes or Competition, the award recipients agree to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Sweepstakes or Competition without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the Sweepstakes Award or Competition Recognition. Prior to release of the award to the winner, SANDAG, in its sole discretion, may require the Sweepstakes Award recipient or Competition Recognition recipient (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the Sweepstakes or Competition, and participation in the Sweepstakes or Competition.

If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within ten (10) business days of being notified, the potential winner forfeits the Sweepstakes Award or Competition Recognition and a new winner will be selected. Substitute winners will have ten (10) business days to claim the award or recognition.

If for any reason this Sweepstakes or Competition cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes or Competition, or if the Sweepstakes or Competition is compromised or becomes technically corrupted in any way, electronically or otherwise, SANDAG reserves the right to cancel, terminate or modify both the Sweepstakes and Competition. If the Sweepstakes or Competition is terminated before the original end date, those participating in the Sweepstakes or Competition prior to the termination will still be eligible to receive the Sweepstakes Award or Competition Recognition.

SANDAG, in its sole discretion, reserves the right to disqualify any person or employer tampering with the entry process or the operation of SANDAG or the websites. Failure to comply with the rules of the Sweepstakes may result in a participant’s disqualification and/or forfeiture of any Sweepstakes Award or Competition Recognition. If SANDAG makes a good faith determination that cheating or fraudulent activity has occurred in connection with the Sweepstakes or Competition, SANDAG reserves the right to disqualify that participant from winning future promotions and to prosecute and seek damages to the fullest extent permitted by law.

SANDAG reserves the right to make changes in the rules of the Sweepstakes and Competition, including, without limitation, the substitution of an award or recognition of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of SANDAG, any competition or award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Sweepstakes and Competition and shall not be required to award a substitute prize or substitute recognition.

SANDAG is not responsible for typographical or other errors in the printing, the offering or the administration of the Sweepstakes, or in the announcement of the Sweepstakes Award or in the publishing of the Competition Recognition.
For a copy of these Official Rules, send a self-addressed stamped envelope for receipt to “Rideshare Challenge Sweepstakes and Competition Official Rules,” Attn: Paula Zamudio, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. For the name(s) of the Sweepstakes Award and Competition Recognition winner(s), send a self-addressed stamped envelope for receipt to the above address marked “Rideshare Challenge Sweepstakes and Competition Winners.” The Official Rules shall also be available during regular business hours at the SANDAG offices.

4. PRIVACY

By use of SANDAG.org, the SANDAG social media pages, or the 511 and iCommute websites, you agree to the Terms of Use Agreement and Social Media Terms of Use located at SANDAG.org and to the use of your personal information as described in the Privacy Policy located at SANDAG.org.

Presented by: Sweepstakes is presented by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. Questions should be directed to Paula Zamudio at (619) 595-5610 or paula.zamudio@sandag.org. Please reference “Rideshare Sweepstakes and Corporate Challenge Competition” in your email subject line.

Para obtener esta información en español, por favor póngase en contacto con Paula Zamudio, paula.zamudio@sandag.org o (619) 595-5610.