iCommute thanks our partners...
for their generous support of transportation programs that are improving the quality of life in the San Diego region.

Platinum Annual Partner
Pure Financial Advisors

Gold Annual Partner
San Diego Zoo

Silver Annual Partner
car2go

Bronze Annual Partners
Bicycle Warehouse
eLiveLife.com
Honest Tea
Performance Bicycle
San Diego County Bicycle Coalition

Media Partners
91X
101 KGB
102.1 KPRi
FM 94.9
Jack FM 100.7
La Nueva 106.5
La Prensa
Magic 92.5
Pacific San Diego Magazine
San Diego 6 – The CW
San Diego Business Journal
U-T San Diego
Z90.3

Transportation Partners
Caltrans
Metropolitan Transit System
North County Transit District

Event Supporters
American Medical Response,
Chipotle, Clif Bar, FedEx,
Jersey Mike’s Subs, Rideshare by Enterprise,
vRide, WTS

it all adds up
i choose an alternative commute
i make a difference
iCommute

iCommute measures up
program highlights FY 2014

Platinum Annual Partner
Pure Financial Advisors

Gold Annual Partner
San Diego Zoo

Silver Annual Partner
car2go

Bronze Annual Partners
Bicycle Warehouse
eLiveLife.com
Honest Tea
Performance Bicycle
San Diego County Bicycle Coalition

Media Partners
91X
101 KGB
102.1 KPRi
FM 94.9
Jack FM 100.7
La Nueva 106.5
La Prensa
Magic 92.5
Pacific San Diego Magazine
San Diego 6 – The CW
San Diego Business Journal
U-T San Diego
Z90.3

Transportation Partners
Caltrans
Metropolitan Transit System
North County Transit District

Event Supporters
American Medical Response,
Chipotle, Clif Bar, FedEx,
Jersey Mike’s Subs, Rideshare by Enterprise,
vRide, WTS

it all adds up
i choose an alternative commute
i make a difference
iCommute
FY 2014 program accomplishments

Transportation Demand Management (TDM) is one of the components of a robust transportation system. TDM programs optimize the region's investment in a balanced transportation network that includes transit, biking, and walking elements, as well as programs that encourage carpooling and vanpooling. Together these components make up a multimodal transportation system that enhances our quality of life, promotes sustainability, and offers more mobility choices.

about iCommute
The iCommute program promotes convenient transportation choices that reduce auto dependency, vehicle energy consumption, and polluting emissions, while saving employers and commuters time and money. iCommute provides a variety of tools at no cost to users, including online ridematching services, a vanpool program, transit promotion, bicycle encouragement programs, the Guaranteed Ride Home program, SchoolPool, and support for teleworking.

sneak peak at FY 2015

October 2014
Employers are invited to participate in the Rideshare 2014 Corporate Challenge to encourage employees to try a new commute choice. Visit a Rideshare Roadshow near you and watch for social media posts throughout the month for chances to share your alternative commute story and win prizes.

Walk and Bike to School Day is Wednesday, October 8. Schools compete in the week-long Walk, Ride, and Roll to School Challenge to promote active transportation, and for a chance to win cash prizes for school supplies.

March 2015
Pledge to work from home during National Telework Week, March 2–6.

May 2015
National Bike to Work Day is Friday, May 15. Try biking to work or school, or ride with your co-workers in the Bike to Work Corporate Challenge. Bike to Work Month supports bicycling as a healthy, environmentally friendly, cost-saving commute choice.

June 2015
Leave your car behind and try transit. Each June, the Dump the Pump campaign encourages commuters to save money and ease the stress of their daily commute by letting someone else do the driving.

Diamond Awards
Employers have the opportunity to be recognized throughout the year with Diamond Awards for their outstanding contributions to promoting alternative transportation choices in the San Diego region.
FY 2014 program accomplishments

Transportation Demand Management (TDM) is one of the components of a robust transportation system. TDM programs optimize the region’s investment in a balanced transportation network that includes transit, biking, and walking elements, as well as programs that encourage carpooling and vanpooling. Together these components make up a multimodal transportation system that enhances our quality of life, promotes sustainability, and offers more mobility choices.

about iCommute
The iCommute program promotes convenient transportation choices that reduce auto dependency, vehicle energy consumption, and polluting emissions, while saving employers and commuters time and money. iCommute provides a variety of tools at no cost to users, including online ridematching services, a vanpool program, transit promotion, bicycle encouragement programs, the Guaranteed Ride Home program, SchoolPool, and support for teleworking.

sneak peak at FY 2015

October 2014
Employers are invited to participate in the Rideshare 2014 Corporate Challenge to encourage employees to try a new commute choice. Visit a Rideshare Roadshow near you and watch for social media posts throughout the month for chances to share your alternative commute story and win prizes.

Walk and Bike to School Day is Wednesday, October 8. Schools compete in the week-long Walk, Ride, and Roll to School Challenge to promote active transportation, and for a chance to win cash prizes for school supplies.

March 2015
Pledge to work from home during National Telework Week, March 2–6.

May 2015
National Bike to Work Day is Friday, May 15. Try biking to work or school, or ride with your co-workers in the Bike to Work Corporate Challenge. Bike to Work Month supports bicycling as a healthy, environmentally friendly, cost-saving commute choice.

June 2015
Leave your car behind and try transit. Each June, the Dump the Pump campaign encourages commuters to save money and ease the stress of their daily commute by letting someone else do the driving.

Diamond Awards
Employers have the opportunity to be recognized throughout the year with Diamond Awards for their outstanding contributions to promoting alternative transportation choices in the San Diego region.
iCommute thanks our partners...

for their generous support of transportation programs that are improving the quality of life in the San Diego region.

Platinum Annual Partner
Pure Financial Advisors

Gold Annual Partner
San Diego Zoo

Silver Annual Partner
car2go

Bronze Annual Partners
Bicycle Warehouse
eLiveLife.com
Horace Tea
Performance Bicycle
San Diego County Bicycle Coalition

Media Partners
91X
101 KGB
102.1 KPRI
FM 94.9
Jack FM 100.7
La Nueva 106.5
La Presa
Magic 92.5
Pacific San Diego Magazine
San Diego 6 – The CW
San Diego Business Journal
U-T San Diego
Z90.3

Transportation Partners
Caltrans
Metropolitan Transit System
North County Transit District

Event Supporters
American Medical Response,
Chipotle, Clif Bar, FedEx,
Jersey Mike’s Subs, Rideshare by Enterprise,
vRide, WTS

iCommute measures up
program highlights FY 2014

it all adds up
i choose an alternative commute
i make a difference
iCommute