

**Rideshare Week 2010 Corporate Challenge and Commuter Challenge Contest Rules  
NO PURCHASE NECESSARY**

1. **ELIGIBILITY:** The SANDAG (Sponsor) iCommute Rideshare Week Corporate Challenge (Corporate Challenge) is open to legal businesses of San Diego County. The iCommute Rideshare Week Commuter Challenge (Commuter Challenge) is open to legal residents of San Diego County, who are 18 years of age or older at the time of entry. Employees of Sponsor and their respective affiliates, subsidiaries, and any other advertising and promotion agencies involved with this Contest, and the immediate family members and/or those living in the same household of each are not eligible to win. All determinations of eligibility shall be made by Sponsor in its sole discretion.

2. **HOW IT WORKS:**

**Corporate Challenge** - A purpose of the Corporate Challenge is to encourage employers to:

- a) create an employer network at [www.iCommuteSD.com](http://www.iCommuteSD.com) by September 30, 2010.
- b) promote alternative commute choices to their employees. Eligible alternative commute choices include carpooling, vanpooling, biking, walking, using public transit or teleworking.
- c) log commute trips. All participating employees of employers in the challenge need to create an account in iCommute, if they do not already have one, and track their eligible commute trips using iCommute's TripTracker tool. Every eligible commute trip logged by an employee in an employer network will earn a point for that company. The company with the highest average number of points in their size category win. If there is a tie in any category, iCommute staff will tally the total miles traveled by all eligible modes for the tying companies. The company with the greatest number of total eligible miles traveled and logged in iCommute will be the winner. Size categories are as follows:

- Micro: 1- 25 employees
- Small: 26 - 100 employees
- Medium: 101 – 350 employees
- Large: 351-500 employees
- Macro: 500 + employees

**Commuter Challenge** -A purpose of the Commuter Challenge is to encourage commuters to:

- a) create an account in iCommute, SANDAG's free online commuter assistance program, at [www.iCommuteSD.com](http://www.iCommuteSD.com).
- b) use iCommute to identify an alternative commute choice and try an alternative commute trip at least once per week. Eligible alternative commute trips include carpooling, vanpooling, biking, walking, using public transit or teleworking, for the entire commute choice or in any combination to get to and from work.
- c) log their eligible commute trips in iCommute. Any commuter that logs their eligible alternative commute trips from October 4 to October 31, 2010 will be entered into prize drawings. The winners will be randomly generated from the iCommute online system. Only commuters that log their eligible alternative commute trips in iCommute will be entered into the random drawing.

3. **HOW TO ENTER:** Sign up and register online at [www.iCommuteSD.com](http://www.iCommuteSD.com). The Rideshare Week Corporate and Commuter Challenge runs the entire month of October 2010. By logging eligible commute trips in iCommute, you will be entered into a prize drawing. The Rideshare Week Challenge will begin on Monday, October 4, 2010, at 12:00:01 a.m. (PST) and end on Sunday, October 31, 2010, at 11:59:59 p.m. (PST) (Submission Period).

**4. PRIZES AND APPROXIMATE RETAIL VALUES (ARV):** Prize winners will pay all applicable taxes and fees. Sponsor reserves right to substitute prizes (or components of prizes) for prizes of equal or greater values. No other substitutions or transfers of prizes by participants will be permitted. Sponsor is responsible only for prize delivery, except in the case of the electric bicycle whose prize winner will be required to pick up the electric bicycle at Ivan Stewart's Electric Bike Center (2021 India Street, San Diego, CA 92101); Sponsor is not responsible for prize utility, quality or otherwise. In the event that any portion of any prize is cancelled or postponed for any reason, Sponsor will have no obligation to award compensation in lieu thereof, and the remainder of the prize will be awarded. By accepting prize, prize winners agree to Sponsor's use of their names, hometowns, likenesses, and/or prize information for promotional purposes in any medium without additional compensation, or notice to winners, to the extent permitted by law.

**5. VERIFICATION OF WINNERS AND DELIVERY OF PRIZES:** All prize winners will be required to sign a SANDAG Affidavit of Eligibility/Release of Liability and, where legally permitted, Publicity Releases. Prize winners will be notified via the email address they used to register for an iCommute account. Prize winners will first be sent an email notification with the Affidavit of Eligibility/Release of Liability. Prize Winners will be sent the prize via registered mail within 30 business days of when winners are announced and only after the Sponsor receives the Affidavit of Eligibility/Release of Liability signed by the prize winner. Any prize may be awarded to alternate winners if the Affidavit of Eligibility/Release of Liability is not returned to Sponsor by the initially awarded winners within ten (10) business days after emailing to prize winners or if prize notification or prize is returned as undeliverable.

**6. GENERAL RULES:** The Contest is governed by and subject to the laws of California and the United States. All federal, state, and local laws and regulations apply. Void where prohibited by law. By entering the Contest, Entrants release and hold harmless the Sponsor, participating prize providers, and all of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the Promotion Entities) against any and all claims and liability arising out of participation in the Contest or any Contest-related activity, including from Winner's use or misuse of a prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use/redemption of any prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prizes. Sponsor is not responsible for any electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, then, subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Contest.

**7. PRIVACY POLICY:** By participating in this Contest, Entrants and Group agree to Sponsor's use of their personal information as described in the Sponsor's Privacy Policy located at <https://my.icommutesd.com/en/iCommutePRIVACYPOLICY.pdf>. In addition, by participating in this Contest, Entrants and Groups further acknowledge and agree that they are providing their personal information to Sponsor to fulfill its obligations under this Contest.

8. **SPONSOR:** Contest is sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101 (Sponsor). Questions should be directed to the Rideshare Week project manager at (619) 699-7381 or [icommute@sandag.org](mailto:icommute@sandag.org). Please reference Rideshare Week in your e-mail subject line.