

# Rideshare Week 2010 Vanpool Promotion Rules and Participation Guidelines

To promote the use of vanpools, a \$100 gas card or a \$100 discount on the first month of a new vanpool lease will be awarded to all eligible new vanpools that are established between October 4 and 31, 2010. The new vanpool must be established by submitting an application to one of the approved San Diego Association of Governments (SANDAG) vanpool vendors: VPSI, Inc. or Enterprise Rideshare. The promotions are provided courtesy of VPSI, Inc. and Enterprise Rideshare as part of Rideshare Week.

## How do I qualify for the vanpool promotion through the October 2009 Regional Vanpool Challenge?

You must form a new vanpool between October 4 and 31, 2010 that meets the SANDAG and vanpool vendor guidelines. Only one \$100 promotion will be awarded per vanpool and will go to the designated vanpool driver. You will qualify for the \$100 promotion if you submit an application between October 1, 2010 and October 31, 2010 and you are enrolled in an approved program by November 30, 2010.

## Which Vanpools Can Apply for the Program?

New vanpools that comply with the Regional Vanpool Program Participation Agreement can apply for the promotion. Regional Vanpool Program Participation Agreement is available at: <http://www.icommutesd.com/Vanpool.aspx>  
The Regional Vanpool Program also offers a \$400 monthly subsidy to vanpools that:

- Have either an origin or destination within San Diego County and travel a minimum of 20 one-way miles within San Diego County
- Have a 7 to 15 passenger capacity
- Have a confirmed 80 percent start-up occupancy
- Submit an application for the Regional Vanpool Program and meet the Vanpool Program Participation Agreement criteria

Customers of private transit, private shuttles, and private vanpools are not eligible to enroll in the Program

## How do I apply for a Vanpool?

To apply, you must enroll your vanpool trip and group into the iCommute online system at [www.iCommuteSD.com](http://www.iCommuteSD.com). The application can be printed from the site and submitted to one of our qualified vanpool vendors: Enterprise Rideshare, or VPSI, Inc. The vanpool driver must submit the form by the 15th of the current month to be considered for enrollment on the 1st of the following month,

## When Will I Be Notified That the New Vanpool is Enrolled in the Program?

You will be notified by the vendor to whom you submitted your application. Each vendor will submit the vanpool applications to iCommute by the 16<sup>th</sup> of each month for the vanpool to be considered for enrollment on the 1<sup>st</sup> of the following month. (Vanpool applications submitted to iCommute by October 16, 2010 are eligible to start November 1, 2010. Vanpool applications submitted to iCommute October 17 – 31, 2010 are eligible to start December 1, 2010.)

## If the new vanpool is enrolled in the program, how do I maintain my enrollment?

There are certain restrictions for maintaining enrollment in the Regional Vanpool Program. The vanpool must:

- Respond by certain deadlines to SANDAG and Vendor requests for information
- Maintain a minimum of 80 percent vehicle occupancy
- Follow the SANDAG vanpool participation and operation guidelines

