

Rideshare 2011 Corporate Challenge Rules
NO PURCHASE NECESSARY

1. **ELIGIBILITY:** The SANDAG (Sponsor) iCommute Rideshare 2011 Corporate Challenge (Corporate Challenge) is open to legal businesses, agencies and nonprofits in San Diego County. Employees of Sponsor and their respective affiliates, subsidiaries, and any other advertising and promotion agencies involved with this Contest, and the immediate family members and/or those living in the same household of each are not eligible to win. All determinations of eligibility shall be made by Sponsor in its sole discretion.

2. **HOW TO ENTER:** Sign up and register online at <http://www.icommutesd.com/Events/RideshareWeek.aspx> by September 16, 2011.

3. **CONTEST PERIOD:** The Corporate Challenge runs the entire month of October 2011. It will begin on Monday, October 3, 2011, at 12:00:01 a.m. (PST) and end on Monday, October 31, 2011, at 11:59:59 p.m. (PST) (Submission Period).

4. **CONTEST REQUIREMENTS:** All participating employees of employers in the Corporate Challenge need to create an account in iCommute or use their existing account to track their eligible commute trips using the iCommute TripTracker tool. Every eligible commute trip logged by an employee in an employer network will earn a point for that company. Eligible alternative commute choices include carpooling, vanpooling, biking, walking, using public transit, or teleworking.

5. **CALCULATION OF POINTS:** The company with the highest average number of points in their size category wins. Size categories are as follows:

- Micro: 1- 25 employees
- Small: 26 - 100 employees
- Medium: 101 – 500 employees
- Large: 501 – 1,000 employees
- Macro: 1,001 – 2,500 employees
- Mega: 2,501 + employees

The SANDAG iCommute program reserves the right to redefine the size categories depending on the number of participating businesses and their sizes. The number of possible trips is the number of employees a company has, multiplied by two (2) trips per day, and by an average of 21 workdays in October. Each employee is eligible for two trips/points per day throughout the entire month. (Two points for a round trip or one point for a one-way trip.)

Participating companies must use an employer network account with the iCommute online system for trips to be counted toward totals. If there is a tie in any category, iCommute staff will tally the total miles traveled by all eligible modes for the tying companies. The company with the greatest number of total eligible miles traveled and logged in iCommute will be the winner of its size category.

6. **PRIZES:** There will be six winning companies, one from each size category. Winning companies will receive a commemorative plaque, recognition in a print ad in a regional newspaper and on the iCommute Web site, and mention in a SANDAG press release. By accepting prize, prize winners agree to Sponsor's use of their names, hometowns, likenesses, and/or prize information for promotional purposes in any medium without additional compensation, or notice to winners, to the extent permitted by law.

7. VERIFICATION OF WINNERS AND DELIVERY OF PRIZES: All prize winners will be required to sign a Publicity Release. Prize winners will be notified via the e-mail address they used to register for the Corporate Challenge. Prize winners will first be sent an e-mail notification with the Publicity Release. Prize winners will be sent the prize or it will be hand-delivered within 30 business days of when winners are announced and only after the Sponsor receives the Publicity Release signed by the prize winner.

8. GENERAL RULES: The Corporate Challenge (Contest) is governed by and subject to the laws of California and the United States. All federal, state, and local laws and regulations apply. Void where prohibited by law. By entering the Contest, entrants release and hold harmless the Sponsor, participating prize providers, and all of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the Promotion Entities) against any and all claims and liability arising out of participation in the Contest or any Contest-related activity, including from winner's use or misuse of a prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use/redemption of any prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of the prizes. Sponsor is not responsible for any electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions, or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, then, subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Contest.

9. PRIVACY POLICY: By participating in this Contest, entrants agree to Sponsor's use of their personal information as described in the Sponsor's Privacy Policy located at http://www.sandag.org/uploads/publicationid/publicationid_1590_13064.pdf. In addition, by participating in this Contest, entrants further acknowledge and agree that they are providing their personal information to Sponsor to fulfill its obligations under this Contest.

10. SPONSOR: Contest is sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101 (Sponsor). Questions should be directed to the Rideshare Week project manager at (619) 699-6988 or icommute@sandag.org. Please reference Rideshare Week in your e-mail subject line.